

# 2013 Northern New England Planning Conference

September 19-20 – Church Landing – Meredith, NH

The conference – *“Planning for Everyone”* – will provide a focus on the relationship between the work of planners and those who have often not had a voice in the processes we administer and the products we create. People with disabilities, refugees and immigrants, youth and elderly – all should find opportunity and comfort in a well-planned world, but they frequently don’t. How can we change this?

## KEYNOTE ADDRESS

**Claudia Folska, Ph.D.**

***“The New American Dream”***

**Planning for the 21st Century with multi-modal transportation infrastructure and new urbanism**



American Planning Association  
**Northern New England Chapter**  
*Making Great Communities Happen*

Conference Host:



**NH PLANNERS ASSOCIATION**  
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**“People are pedestrians by design –  
and designers are people who should  
plan for everyone.”**

Claudia Folska began to go blind at the age of five but she refused to accept her visual impairment as an impasse. She graduated from the University of Southern California with a B.A. in Psychology and received her MBA at the University of Southern California Marshall School of Business. After beginning a dual doctorate in Architecture and Design at the University of Colorado, Denver in 2004 and cognitive science at University of Colorado, Boulder, she completed her dual Ph.D. in 2012.

She and her now teenaged daughter rely primarily on public transportation. Claudia is passionate about public transit and is committed to improving the transit system so that it is more accessible to everyone. She was recently elected to the Board of the Denver Regional Transportation District.

Claudia is the author of the forthcoming book *Making  $\zeta$  of Pedestrian Oriented Developments – Feet on the Street* – in which she examines and rethinks current auto-centered design paradigms for pedestrian-oriented developments. Claudia believes that if she can affect designs that are more accessible for the visually impaired, then she has indeed made it more accessible for all.

She is also the host of her own television program, “Cooking in the Dark,” where she emphasizes the importance of cooking with organic and locally-sourced foods. “All people,” she says, “are cooking in the dark when they don’t know where their meal is coming from.”

Claudia has been featured on National Public Radio’s *Talk of the Nation* and in *Wired* magazine.

For conference information visit [www.nnecapa.org](http://www.nnecapa.org) or email Ben Frost at [bfrost@nhhfa.org](mailto:bfrost@nhhfa.org)